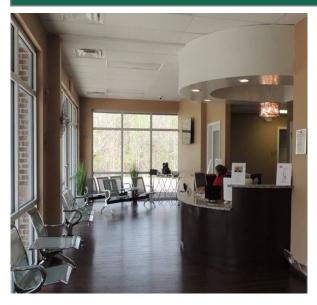
Monthly Newsletter, October 2017

Volume 1, Issue 10

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Local Business Spotlight: Bock Architects



Stephanie Bock, Founder and Principal Architect of <u>Bock Architects</u>, enjoys working with her clients on their projects and finds passion in bringing a client's vision to completion. She received her Masters of Architecture from the Savannah College of Art and Design and worked for nearly a decade with a local architecture firm. In 2013, Ms. Bock established her own firm to further her goals to solve problems and fulfill clients' needs. She enjoys taking on projects throughout Savannah, Chatham County, and beyond. Ms. Bock's work was recently featured in Ardsley Living Magazine.

At the <u>Savannah Entrepreneurial Center</u> (SEC), Ms. Bock enrolled in a series of classes and worked with the instructors to hone her business prowess. She participated on workshops that covered marketing, web design, and social media to enhance her online presence. When asked about her experiences at the SEC, Ms. Bock commended the feedback and support she received from her peers and instructors. Ms. Bock also participated in the mentorship program and workshops hosted by the Savannah chapter of <u>SCORE</u>.

For more information, visit **Bock Architects on Facebook**.

Business News



#MadeinSAV Campaign Kickoff with The Creative Coast

In partnership with the City of Savannah and SEDA, The Creative Coast launched a marketing campaign to highlight Savannah's most creative and innovative companies. The #MadeinSAV campaign kicked off September 28 at the Bull Street Labs. Featured companies of the campaign included BCKYRD, Hidden Hidden Society, and geothinQ.



Exhibit at 2017 Business Expo

The Savannah Area Chamber will present the 2017 Business Expo & Awards Banquet on November 2nd at the DeSoto Hotel Savannah. Sign up for the opportunity to be an exhibitor to showcase your business's products and services. Booths cost \$395 each with additional pricing options for internet and power connections. Contact the Chamber for more information.



Georgia Ports Authority Celebrates Year and Job Creation

In the fiscal year of 2017, which ended June 30, Savannah's port handled 3.85 million containers, and the Georgia Department of Economic Development reported 30,300 jobs and a recordbreaking \$6.3 billion in private investment. Of that, Georgia's ports accounted for 6,400 new jobs and more than \$1.7 billion in investment by port customers.

Register for Small Business Saturday



The Small Business Chamber, Buy Local, and the City of Savannah have partnered to become a Neighborhood Champion for American Express' Shop Small campaign for Small Business Saturday on November 25, 2017. Together, their mission is to support small businesses and to raise community awareness of the impact shopping small has on Savannah's economy. Eight businesses throughout Savannah will serve as information hubs and will be located near Downtown/Broughton

Street, River Street, Liberty Street, Habersham Village, Starland District, Southside, Wilmington Island, and a pop-up shop in the Ogeechee area.

To better connect shoppers with local businesses, the Shop Small campaign rolled out a <u>new website</u> to promote local small business activities for the event. Businesses are encouraged to register on the Shop Small Savannah website to list their company and coupons/discounts for the holiday shopping season. The website will remain active throughout the remainder of the year so businesses will gain added exposure beyond just Small Business Saturday. Participation in this event is a fantastic way for businesses to increase their brand awareness and connect with the community.

Click here to register your business!

Upcoming Events

Upcoming Business Courses and Workshops
Savannah Entrepreneurial Center

Hack for Savannah Civic Hackathon

Friday, October 20 - 22 Bull Street Labs, 2222 Bull Street

National Association of Women in Construction Chapter Meeting
Monday, October 24, 11:30am
Tubby's Tank House, Thunderbolt

Buy Local Savannah Lunch

Thursday, October 26, 11:00am Cohen's Retreat, 5715 Skidaway Road

JER Kidpreneur Class

Saturday, October 28, 10:00am-4:00pm Bull Street Labs, 222 Bull Street

ATDC Coffee Hour

Friday, November 3, 8:30am Bull Street Labs, 2222 Bull Street

Featured Resource: Savannah SCORE



SCORE ///

SCORE is the nation's largest network of volunteer, expert business mentors, with approximately 13,000 volunteers in 320 chapters nationwide. Since its founding in 1964 as a resource partner of the U.S. Small Business Administration (SBA), SCORE has helped more than 10 million current and aspiring entrepreneurs through mentoring, workshops and educational services. In 2016 alone, SCORE helped to create 54,072 new businesses and added 78,691 new, non-owner jobs to the American economy. Of these, the Savannah chapter of SCORE helped create 135 new businesses and 329 new non-owner jobs.

Located at the Small Business Resource Center in Downtown Savannah, the <u>Savannah chapter of SCORE</u> provides free mentoring to small business entrepreneurs on a wide range of business topics—everything from how to write a business plan, how to arrange funding and manage cash flow, to how to develop effective marketing and Web-based retailing. Business owners can access

SCORE via free, ongoing face-to-face mentoring sessions or through our email mentoring services.

In addition to mentoring, SCORE also offers free and low-cost educational workshops, both online and in-person, designed to educate entrepreneurs on every aspect of successful small business ownership. In 2016, clients attended 119,957 online workshop sessions. Additionally, 237,712 local workshop attendees benefited from SCORE's in-person educational programming.

If you are a small business owner or an aspiring entrepreneur, and are interested in meeting with a SCORE mentor for a free business mentoring session, please contact SCORE Savannah at (912) 652-4332, or visit SCORE at the Small Business Resource Center:

111 East Liberty Street, Suite 103, Savannah, Georgia 31402

City of Savannah

Economic Development Department 2 East Bay Street, The Thomas Gamble Building P.O. Box 1027, Savannah, GA 31402 Phone: 912.651.3653

"To facilitate economic development activities that foster a strong local economy, spur business and job growth, and provide for a better quality of life in Savannah."

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